

etolit® – now with new product labels

Dear customers and users, from now on* you will receive our etolit products with new labels. So their use is even easier and safer. The products themselves we have not changed in quality and composition.

In a working world that is getting more and more complex and in which less and less time is left, we have reduced complexity from our side: Where cleaning takes place, people with different languages meet each other. That's why all important information is now illustrated with pictograms in an info box.

The short description of each product is now available in several languages – and everyone knows what he needs to know. The information from the product labeling is given in the lower part of the label.

Of course we have chosen this intelligent form of communication for all our products. We only changed the labels on the front side of the containers. As usual, you will find the hazard symbols and hazard texts on the backs as required by law.

* Rinse aids and liquid cleaners with new labels will be on the market from June 2019. All other products will follow in the course of the year.

1. The design zones of the labels

new

etolit[®] green
Flüssigreiniger

0-6°d: 2-5 g/l
7-13°d: 4-6g/l

pH14

de Flüssiger Geschirreiniger, alkalisch, chlor- und phosphatfrei
en Liquid dishwashing detergent, alkaline, chlorine and phosphate-free
fr Détergent pour vaisselle liquide, alcalin, sans chlore ni phosphate
it Detergente liquido per stoviglie, alcalino, privo di cloro e fosfati
es Detergente para lavavajillas líquido, alcalino, sin cloro ni fosfatos
cs Tekutý přípravek na mytí nádobí, alkalický, bez obsahu chloru a fosfátů
pl Alkaliczny środek do mycia naczyń, w płynie, nie zawiera chloru ani fosforanów
hu Folyékony mosogatószer, lúgos, klór- és foszfátmentes
ro Detergent de vase lichid, alcalin, fără conținut de clor și fosfat

EU Ecolabel:
DE/038/061

etolit[®]

25 kg

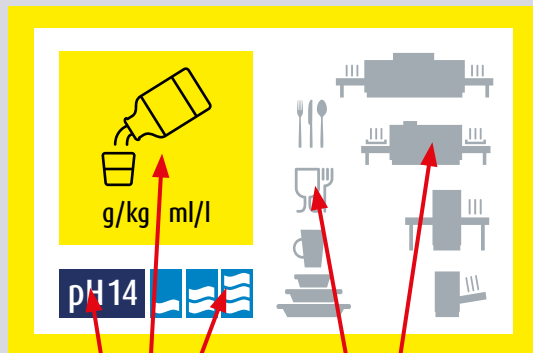
4 007705 101173 3

The infobox:
Here you will find everything you need to know about **application and dosage** – in a generally understandable way and at one glance!

Short description:
Essential **product properties** are listed here in nine languages – more security through user-friendliness!

Product labelling:
Here you will find **manufacturers and packaging marks**, nominal quantity, barcode, Ecolabel, and so on – all statutory specifications are fulfilled!

2. The Infobox – everything you need at a single glance



Application

- dosage
- pH
- water hardness

Application purpose

- wash item
- dishwasher type
- type of cleaning



Pictograms

for various purposes

3. The new colour world of etolit products

Commercial dishwashers

compact detergents
liquid detergents
powder detergents

rinse aid

Professional kitchen

basic cleaner acidic
sanitary cleaners
descaler
acidic products

all-purpose cleaners
dishwashing detergents

neutral products

basic cleaner
Multi Sol
Teeka
alkaline products

porcelain cleaner
abrasive cleaners

other products

Disinfection

disinfectant cleaner

Each application of etolit products is assigned to one colour. Already the label shows whether you have the right canister in your hand.